
> Press release

comdirect group

23 March 2016

comdirect publishes online annual report 2015: "More time for living"

Quickborn, 23 March 2016. The comdirect group is today publishing its online annual report for 2015. What's special about it: the annual report was created in "responsive design", meaning that its content is displayed in such a way that fits a range of different browsers and mobile devices. Thanks to the modern storytelling approach using parallax scrolling, readers can accompany comdirect customers throughout their day and share their thoughts.

The new online annual report has been both visually and technically enhanced, and uses the latest web design trends to bring to life comdirect's underlying concept of enabling its customers to live an easier and freer life. The annual report is designed so that readers can quickly and intuitively find the content that they are looking for. This content was created in "responsive design", and thereby adapts to fit various different browsers and mobile devices. The innovative "Ken Burns effect" is also used in the annual report for the first time: the photos in the image galleries are given a dynamic character using panning and zoom effects.

What's also new are the animated key figures and graphics, which display the year's highlights in an attention-grabbing way. Thanks to the modern storytelling approach using parallax scrolling, readers can accompany comdirect customers throughout their day and share their thoughts. When scrolling, the individual image sequences merge with each other, thereby producing an interactive reading experience.

Another special feature of the new annual report are the so-called "touchpoints" embedded in the picture slide shows. By clicking on the corresponding symbols throughout the customers' stories, readers can access detailed information about their personal customer experience. The new download centre also provides easy access to the content. Here, readers can put together individual chapters from the financial report and download them as PDF.

The annual report is available now at www.comdirect.de/ir

The Online Annual Report was realised in collaboration with the digital agency VALID and the communication marketing agency Edelman.ergo.

The comdirect group is the market leader in online securities business for modern investors. Some 3 million customers use the products and services in brokerage, banking and advice. Two brands represent the comdirect group: in the B2C business line, comdirect bank AG is the first choice for self-determined private customers. With up to 200 million page impressions a month, www.comdirect.de is one of Germany's most frequently visited financial websites. The B2B business line is represented by the wholly-owned comdirect bank subsidiary ebase GmbH. As a leading B2B direct bank in Germany, ebase provides multi-tenant solutions for independent financial advisers, insurance companies, banks, asset managers and other businesses.

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Overview

in € thousand	2014	2015	2015 vs. 2014
Net interest income after provisions	145,524	134,509	- 7.6%
Net commission income	193,150	228,365	18.2 %
Other income	14,799	7,714	- 47.9%
Administrative expenses	270,995	279,980	3.3%
Pre-tax profit	82,478	90,608	9.9%
After-tax profit	66,193	65,042	- 1.7%

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Information for editorial teams

All our press releases are available at www.comdirect.de/presse

News about digital trends and innovations in all things finance can be found on the

comdirect Board of Managing Directors blog at www.bank-neu-denken.de

Our corporate film is available here: <http://youtu.be/H406oEalDrs>

If you no longer wish to be sent information, please let us know by writing to

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