

## Matthias Hach named Chief Marketing Officer at comdirect bank AG

2 February 2018

Quickborn, Germany, 2 February 2018. Matthias Hach (52) is the new Chief Marketing Officer (CMO) at comdirect bank AG. The resolution nominating him as an executive was adopted by the Supervisory Board of comdirect bank AG back in mid-December 2017 but was subject to regulatory approval. On 30 January 2018, the European Central Bank approved Hach's appointment to the Board of Managing Directors of comdirect bank AG.

As CMO (Chief Marketing Officer), Hach is responsible for marketing, user interface, the banking and brokerage departments, the onvista bank market division and onvista media. In addition to this, he sits on the Supervisory Boards of onvista AG and ebase GmbH. He has also been appointed Chairman of the Supervisory Board of onvista media GmbH.

Hach has been working at comdirect since February 2016 and was responsible for brokerage. He has been acting as designated CMO since 1 January 2018 in the role of Chief Representative. He is a renowned market expert of the banking and brokerage market and was previously, among others, Managing Director of Flatex GmbH and a member of the Board of Managing Directors of ViTrade AG. As CMO, Hach succeeds Sven Deglow, who left the company at his own request with effect from 31 December 2017.



Matthias Hach,  
CMO comdirect bank AG

Hach's previous position as Head of Brokerage is being filled by Michael Bußhaus as of 1 February 2018. Bußhaus is assuming this role in addition to his position as Director of the onvista bank division, which he has held since June 2017. He has occupied various managerial positions at onvista bank GmbH since 2009.

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